

CV

Bayan

Faisal

Al-kadí



### My goals:

- 1. I look forward to adopt a development vision in the field of scientific research, using high technology and providing an advanced scientific environment that could compete with the inveterate international universities.
- 2. to improve my scientific skills and keep learning.

### Personal data:

- Name: Bayan Faysal Al-Kadi.

- Date of birth: 13/8/1985

- Place of birth: Al-Madinah Al-Munawwarah.

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# Education and certifications:

- 1. bachelor's degree from the department of Islamic studies from Princess Nourah Bint Abdulrahman University. Grade: honorary, and was the second of her class, in 2007.
- 2. master degree in the specification of media and electronic publishing Industry from Imam Muhammad Ibn Saud Islamic University. Grade: honorary, for her research in 2012, titled: "television channels' websites (Russia today) as an example". The study's aim was to show the content of Russia today's website. As well as showing the degree of the website obligation with the communicational characteristics of the internet. And the how it benefited from these characteristics with highlighting its topics, and the final main conclusion was result of the analysis which was that Russia today's website can be ranked as one of the most powerful news websites receiving an overwhelming response from both visitors and users, this powerfulness appears in the form of the main page, its design, considering the standards confirmed by the international web network unity and its commitment to the applied standards used

in valuing the technical and professional fields of the website.

In addition, the analysis has shown that Russia today's website tacitly aims to strengthen the relationships between the Arabian and Islamic communities until the subjects addressed have gone beyond the main goals of the website, as it provides information about weapons, technology, world war and space.

### **Activities:**

- 1. a researcher interested in the studies of digital media and technology.
- 2. providing services and research consultation to researchers in higher education phase in the field of media, and creating a virtual group to publish and exchange websites and scientific research information, and to be up to date with every scientific update in the field of media and scientific research.
- 3. cooperative with a number of academic researchers in the field of media.
- 4. writing an essay titled "future skylines of scientific research".
- 5. A field visit to the headquarter of Al Arabiya news channel in Dubai, learn more about its professional practice in the news compartments and its technological tools, and interviewing its managing editor.
- 6. contributing in the third meeting of the association of public relationships and media "public digital relationships", for a research named "the skylines of using communication technology in public relationships in 2015 and giving some suggestions:

The researcher suggested to benefit from the experiences of successful countries in investing the advanced communication technology in the governmental sector.

As well as the importance of making the Saudi public relationship sectors in governmental institutions aware of the high technical developments and training their crews to highly benefit from their uses, thus aim to adopt them in their several activities.

It's also important to create sectors specialized in developing smart services to attract experts specialized in this field in the public relationships sector.

As well as concentrating on future studies in the field of communication technology, the information technology and the communication science.

In addition, the researcher suggested to improve the performance of public relationship administration by finding common frameworks in for the governmental institutions based on computerizing to facilitate services, the exchange of experiences and their classification.

depending on emotional and reaction analysis in public relationships' activities. This recommendation is derived from "the project of

foresight and understanding of the scientific and practical Display" supported by the CIA.

As well as to benefit from standard economical science in creating technical programs like "opinion exploration manager" to predict the figures and charts about how successful or unsuccessful public relationships' activities are.

In addition, the researcher also suggests to approach between digital media methods that depend basically on advanced contests of computerizing, knowledge science, media studies, and combining many kinds of arts including science fiction that can in turn create innovative new forms for cultural expression. And the importance of creating sophisticated laboratories specialized in approaching between computerizing research, artificial intelligence, science fiction, media studies and social dynamics.

- 7. preparing a panel discussion with some of the best academic teachers and higher education students about the expectations of the future of scientific research in the Arab world, to finally come out with a variety of recommendations:
- focusing on the quality of human resorts and the influence of scientific development on it, as well as raising generations with mental flexibility, accepting others' opinions with the ability to see any phenomenon from many different perspectives.

Setting clear policies to improve scientific research, forming organizations and commissions to monitor the implementation of these policies, as well as the importance of affectively investing this advanced technology in education, creating skilled researchers capable of dealing with it and using it in scientific research, in addition, strengthening the scientific and technological infrastructure that forms the main factor for the scientific development, and the importance of constructing research centers based on a future agenda.

- 8. visiting the German museum for science, space and flying in Munich in 2015 and having a close look on the German scientific heritage and its development phases.
- 9. interested in learning programming languages (php, html, java script, c<sup>++</sup>).
- 10. attending two lectures about computer science basics presented online by Harvard university.

### **Attended courses:**

- 1. a course to design the research and selecting its steps in media, education social science in 2009.
- 2. a course organized by the Saudi assembly for public relationships and media named: "culture towards the best comprehension of media 2011"
- 3.a training program course specialized in self improvement for women "spring board" recognized by the British cultural assembly 2012.
- 4. attending a course about new media specialist program in 2012.
- 5. attending a course about public relationships' strategies to reply on the negative coverage of media in 2012.
- 6. attending a course about the power of human resorts in 2013.
- 7. the miniature master program for neuralgic linguistic programming in 2013.
- 8. An English course by an EDX program from the Chinese university of Tsinghua in cooperation with Harvard American university in 2015.
- 9. An English course by the virtual school "EF Englishtown Online School" in 2015 and grading 98%.

# Conferences and exhibitions:

- 1. Al Riyadh media and media technology exhibition in 2009.
- 2. The fifth Saudi media meeting named "investment in media industry and communication" in 2009.
- 3. the international high education conference exhibition in 2011.
- 4. Tomorrow meeting.. the international meeting activity TED.. the first session about the concept of new media and the reasons behind the new generation's attraction to it.. the second session (youngster experience with the new media) from the Tomorrow meeting program in 2011.
- 5. getting an invitation to attend the press meeting in Dubai held in 2012.
- 6. social networks' conference: methodological problems and applications 2015.

### Memberships:

- 1. an effective member in the media and public relationships assembly.
- 2. a membership in the American Rasser centre.
- 3. a member of NASA in Arabic.

### **Skills and interests:**

- 1. analysis skill.
- 2. problem solving.
- 3. The ability to set plans with strategies.
- 4. having a leading characteristic.
- 5. the ability to accomplish the scientific research effectively.
- 6. interested in concepts and scientific theories in the field of space and technology: Big Bang theory, the theory of relativity, the theory of parallel universes, quantitative computerization, biological computerization DNA and artificial intelligen

### The Research project:

### Communicational universe:

### About the project:

Information in the world nowadays have undoubtedly an important value especially with the spread of technological revolution and the space of computerization, however; the beginning of their technologies was a long time ago, as people expressed what's on their minds by scratching symbols and drawings on rocks, and developed throughout history until the invention of writing language symbols and numbers on papyrus, then the human mind started evolving increasingly and fast until the invention of Turing machine which is considered as the first step on the way to computer science and information technology, which smoothed the road for the common idea of "information theory".

The memorable thing is that this theory, when it becomes able to determine how to turn on computers, it can then take deeper meanings when it comes to atoms' and under atomic particles' attitude, even quarks, universal rays, neutrons (almost weightless and rarely reacts with materials), as well as languid particles which are changes in vacuum even in the deepest and coldest vacuumed areas.

We can say that the information theory is getting more important by the time. Its strength comes from the fact that it's a solid quality for energy and material, with measurable masses, energy, quantity, attraction the way we can measure the weight of gold.

As the information theory was considered as a strong revolutionary theory, as strong as the theory of "relativity" and "quantity" theories, the theory of information is no longer restricted to computer science, wired and wireless connections, it took a deeper form than being just bits.

Drawing dominant figures describing the under atomic world, life patterns on earth and even huge particles like galaxies, stars, black holes or even the whole universe and maybe other parallel universes.

The universe is a huge quantitative computer that process and stores an extremely big amount of information, sending and receiving them with great speed, as the procedure of reversing bits can be done with an average speed of 10<sup>51</sup> procedure/second, and with an extreme amounts of energy. To reverse on bit, the energy needed equals the energy freed by a hydrogenous bomb 20mega ton. In addition to maximum treatments that work

together calculating quantitative fields, chemical materials, bacteria, human beings, stars, galaxies, black holes and spacetime foam.

Finally, we can conclude that the universe is a huge informational communicational system, and imaginary at the same time.

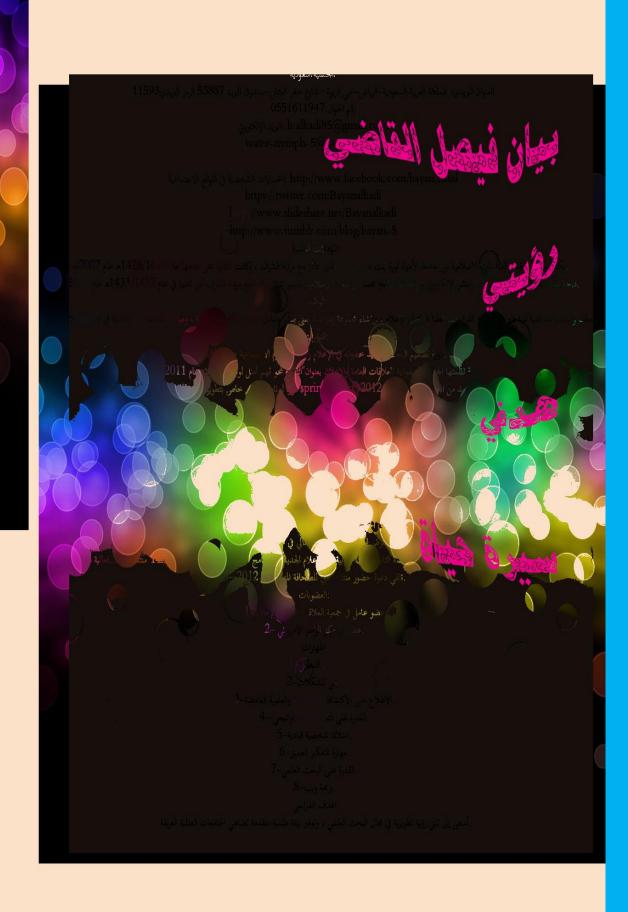
And that was the reason why the idea of mixing between communicational and universal science crossed my mind, and throughout the research, many hypotheses and questions were discussed about the way communicational science deals with the huge amount of data from nature and the universe, how do information affect human beings and how do we affect the nature and universe? What is the relationship between entropy and information theory? And so many other questions that I aim to answer and solve through more and more research and hard work.

### **Project goals:**

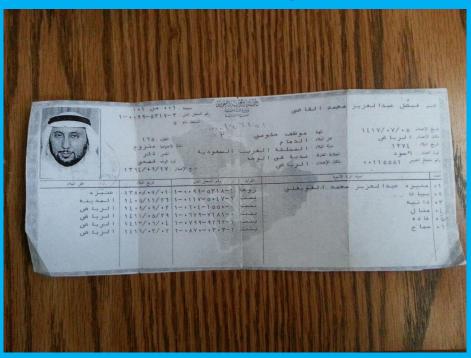
- to connect between universal science and other sciences like communicational and computerization.
- to search for visions and deep scientific concepts, different from the general type in the communicational science.
- preparing research ideas and unasked questions in communicational science.

### **Keywords:**

#universe #communication #information
#information theory #computerization #material



# Personal documents Identity



# Certificate of completion of bachalore degree



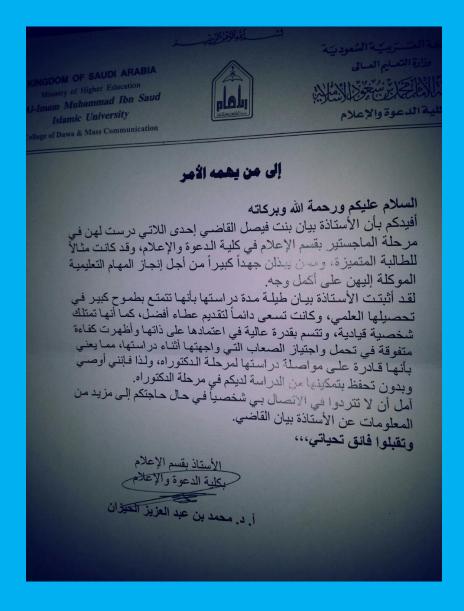
# Certificate of completion of master degree

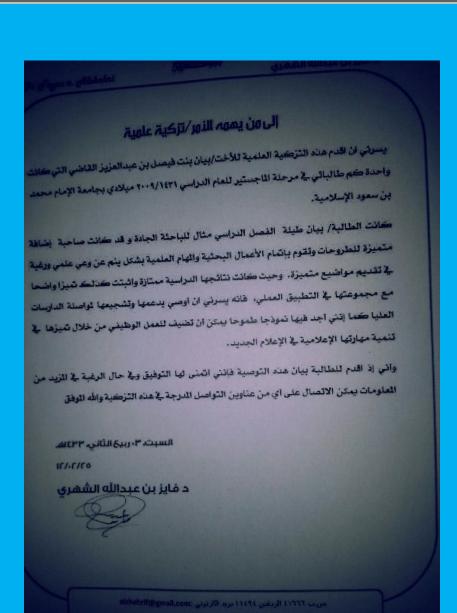


### Acadimic record for master degree



### **Educational recommendations**





### توصية علمية

الحمد الله و الصلاة و السلام على رسول الله و على آله و صعيد

درُست الطالبة بيان بنت فيصل القاضي في أكثر من مادة علمية في مرحلة الماحسنير نجامعة الإمام سمعد بن سعود الإسلامية، و قد وحدت فيها حرصا على طلب العلم ، و اجتهادا في تحصيله. كما أنما تتميز بحسن الحلق ، و التطلع لتحقيق أعلى الدرحات، و قد كان لها ما أرادت حيث نالت لدي أله.

بيان طالبة متفوقة و قادرة على البحث العلمي ، و تمثلك أدواته ، كما ألما تمثلك حاسة علمية تقدية عالبة ، و ستكون حير طالبة في مرحلة الدكتوراء بحول الله.

أرجو عند الحاجة لمزيد من المعلومات أو الاستفسار التواصل معي على العريد الإلكترون:

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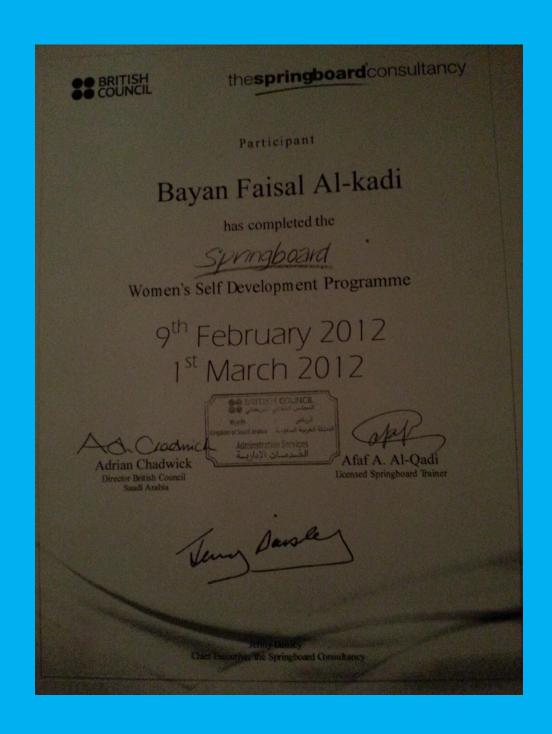
أو الاتصال على الماتف: ١٧٥١١٦١٠٥٠

د. أحمد بن سيف الدين تركستان الأستاذ المشارك بقسم الإعلام حامعة الإمام عمد بن سعود الإسلامية الربية السعودية

### Recognized course certifications







الجمعية السعودية للعلاقات العامة والإعلان Saudi Association for Public Relations & Advertising



### شهادة حضور

تفيد الجمعية العلمية السعودية للعلاقات العامة والإعلان أن أ. بيان بنت فيصل القاضي

قد حضرت الدورة التدريبية التي نظمتها الجمعية بعنوان

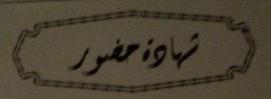
"الثقافة الإعلامية: نحو فهم أمثل لوسائل الإعلام" في المدة ١٩-١٤٣٢/٢٠هـ، بمدينة الرياض

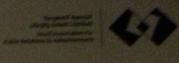
رليس مجلس إدارة الجمعية

١. د. محمد بن عبدالعزيز الحيزاد

رئيس لجنج الدورات

د. محمد بن سليمان الصبيحي





تفيد الجمعية السعودية للعلاقات العامة والإعلان أن

بيان فيمل القاضي.

قد حضر حورة (استراتيجيات العلاقات العامة في الرد على التغطية السلبية لوسائل الإعلام) المنعقدة يوم الأحد ١٣ رجب ٢٠١٢ هـ الموافق ٣. يونيو٢٠١٢م لمدة يوم واحد بمدينة الرباد

انيس مجلس أحارة الجمعية

الح محمدين عبدالعايا الحياال

مدببالدورة

د. عبدالله بن محمد آل توبم



## شحت الأه يشكر ونف رير

تتقدم الجمعية السعودية للعلاقات العامة والإعلان بالشكر لـ

أ . بيان بنت فيصل القاضي

لما بدله من جهود في إنجاح فعاليات الملتقى الثالث للعلاقات العامة (العلاقات العامة الرقمية)

والقام بقاعة رأس الخير بمقر الهيئة الملكية للجبيل وينبع بالرياض في يومي الأربعاء والخميس 19 - 20 / 6 / 366هـ متمنين له دوام التوفيق والسداد ..

رئيس مجلس إدارة الجمعية السعودية للهلاقات العامة والإعلان أ.د. محمد بن عبد العزيز الحيزان

### HONOR CODE CERTIFICATE





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Department of Foreign Languages & Literatures
Tsinghua University

#### Glenn M. Davis

Department of Foreign Languages & Literatures
Tsinghua University

#### Haiping Yan

Dean of Department of Foreign Languages & Literatures Tsinghua University

#### Fenghua Nie

Director of Online Education Office
Tsinghua University

Bayan Faisal Al-kadi

successfully completed and received a passing grade in

30640014x: Conversational English Skills

a course of study offered by TsinghuaX, an online learning initiative of Tsinghua University through edX.

HONOR CODE CERTIFICATE Issued July 23, 2015

https://verify.edx.org/cert/ec822bba781a4eee819ed9e14d8b0491